NEWS RELEASE

For Immediate Release

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Safety counts: Your community depends on it

According to the National Institute of Occupational Safety and Health, almost 700 youth died on farms in the United States. Farm Safety and Health Week is Sept. 18-24, 2011 and focuses on preventing these incidents under the theme “Safety counts: Your community depends on it.” And so does the next generation. Farm Safety 4 Just Kids (FS4JK) supports the initiative and educates youth and their families about the dangers present in rural areas. Wednesday, Sept. 21 of Farm Safety and Health Week is children and youth day, which highlights the importance of keeping kids on the farm safe and healthy.

FS4JK was started in 1987 by Marilyn Adams after the death of her 11-year-old son in a gravity flow grain wagon on their Iowa farm. The organization strives to educate youth about all aspects of farm safety, including ATV dangers. Over 120 chapters and nine outreach coordinators across the United States and Canada conduct safety presentations in their communities to prevent injuries and fatalities among children.

FS4JK offers comprehensive educational packets on nine farm related topics. Background information is included, along with lesson plans, demonstration ideas, and materials to hand out to the kids in attendance. Additional materials, resources, promotional items, and demonstrations are available.

For more information, visit www.fs4jk.org or call 1-800-423-5437.

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